June 28-30, 2011



Cosmetics Mass | Cosmetics Prestige | Fragrance Mass | Fragrance Prestige | Skin Care Mass | Skin Care Prestige | Personal Care Mass | Personal Care Prestige | Green Packaging

The HBA International Package Design Awards (IPDA), sponsored by Beauty Packaging and Happi magazine, are designed to showcase innovative packaging from designers, suppliers, and marketing companies. The Winners in each Category and the Grand Award was announced during the HBA IPDA Reception, sponsored by San Mar Laboratories, Inc. at HBA Global Expo on Tuesday, September 28, 2010, in the HBA IPDA Showcase at the Jacob K. Javits Convention Center, New York City.

HBA IPDA Reception Sponsored by:



Check out this year's HBA IPDA Winners:

Skin Care Prestige Winner



Product Name: RE9 Advanced Brand Marketer: Arbonne